

The Scope of Open Licences in Cultural Contents
very preliminary draft, please do not quote
Massimiliano GAMBARDELLA

Author's contact: e-mail: massimiliano.gambardella@gmail.com - Universite' de Paris Ouest, Nanterre La Defense; B^{ât}iment K; 200 avenue de la Republique, F-92001 Nanterre Cedex, France. - Tel&Fax: +33 (0) 1 40 97 59 07

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This paper aims to explore the impact of motivations of creators on open licence choice. It first describes the emergents open licences in Open Cultural Contents production. Then it introduces the two open models of distribution and production, followed by creators. The paper then presents an empirical analysis of the impact of motivations of creators on open licence choice using an original database created from the Internet Archive. Result of regressions is coherent with the economic literature of property right and Free Libre Open Source Software. It shows that creators influenced by extrinsic motivations are more likely to adopt restrictive licences, but only in case of Open Production.

Indeed, unlike in Free Libre Open Source Software environment, in Open Cultural Contents production, creators could also decide the degree of openness in distribution. Then in case of Open Distribution, creators influenced by extrinsic motivations are more likely to adopt permissive licences.